

Awareness Programme

July September 2023



In line with Mission LiFE (Lifestyle for Environment), Consumer Education and Research Centre, Environmental Information, Awareness, Capacity Building and Livelihood Programme, Programme Centre, Resource Partner (CERC EIACP PC-RP) conducted various Awareness Programme.

- A. Celebrated Van Mahotsav by carrying out a plantation drive at KRK Varma High School. About 50 saplings of medicinal use were planted at their campus by the students of STD 6th. The students were also given a talk on Mission LiFE. Total participants: 50 (Annexure-I)
- B. Plantation drive at Greenmosphere Park. Around 110 saplings of medicinal plants were planted: Total participants: 12 (Annexure-II)
- C. An awareness session was conducted for school students of KRK Verma School on Sustainable Food Systems and healthy eating habits. From Kindergarten to 6th STD. Nearly 500 students participated. (Annexure-III)
- D. On the occasion of World Lion Day, An expert talk by Mr. Akash Bhatt was arranged for the students of Gujarat Vidyapith, Rural Management Students at CERC Seminar room. The students were also given a talk on Mission LiFE. Total participants: 50 (Annexure-IV)
- E. CERC EIACP team put a stall for 'Eat Right Millet Expo' at G20 'One earth- one health' event, promoting millet consumption and it's health benefits under Mission LiFE. The exhibition was inaugurated by Director General of WHO, Dr. Tedros Adhanom. Other dignitaries present were cabinet and state health ministers, CEO FSSAI etc. total Participants : 150 (Annexure-V)
- F. An awareness session was conducted for women representative of 15 villages of Dhanghadhra Taluka, Surendranagar District on 23 August 2023. Total participants : 20 (Annexure-VI)
- G. Workshop on making Eco-friendly Ganesh idol at Kailash vidhyalaya, Saraspur, Ahmedabad on 14.09.2023. Total participants: 100 (Annexure-VII)
- H. Awareness Session on occasion of World ozone day at Apollo International School, Ahmedabad and Science city, Ahmedabad on 16.09.2023. Total participants: 335 (300 + 35) (Annexure-VIII)
- I. Awareness session on Mission LiFE and Sustainable food systems with representatives of food industry on 18.09.2023. Total participants: 13 (Annexure-IX)
- J. Webinar on Mission LiFE, Circular economy, Eco-labels for the employees of NTT DATA Group Corporation on 29.09.2023. Total participants: 78

Annexure-I



Annexure-II



Annexure-III



Annexure-IV



Annexure-V





Annexure-VI



Annexure-VII



Annexure-VIII



Annexure-IX

